ANGELICA GENAO

DIGITAL DESIGNER

agenao27@gmail.com 718-810-7407 angelicagenao.com

EXPERIENCE

FIG | Junior Designer

New York, NY August 2023 - Present

Works with design team to establish design systems for internal agency use, and creates design elements to expand on creative campaigns for clients.

FIG | Art Direction & Strategy Intern

New York, NY May 2023 - August 2023

Collaborates with the creative team to develop and produce compelling visual assets for various campaigns to bring creative concepts to life.

EDUCATION

Fashion Institute of Technology | 2021 - 2023

Advertising & Digital Design BFA GPA 3.8 Magna Cum Laude Dean's List

Fashion Institute of Technology | 2019 - 2021

Communication Design Foundation AAS GPA 3.7 Magna Cum Laude Dean's List

ACHIEVEMENTS

New Blood × Editor X Portfolio Competition Winner | 2023

angelicagenao.com | Digital Design

New York, NY D&AD

Young Ones Student Awards Shortlist | 2023

The V Spot | Digital, Online & Mobile

New York, NY The One Club of Creativity

Creative Technology & Design Scholarship | 2022

philosophy | UI Design Honorable Mention

New York, NY Fashion Institute of Technology

SKILLS

UI / UX

Interface Design

Design Systems

Interaction Design

ART DIRECTION

Detail Oriented

Branding and Identity

Project Management

OTHER

Vector Graphics

Motion Graphics

SOFT SKILLS

Dependable

Open-minded

Adaptable

Team player

TOOLS

Figma

Adobe CC

Adobe After Effects

Adobe Premiere

ProtoPie

Miro

HTML + CSS

Webflow